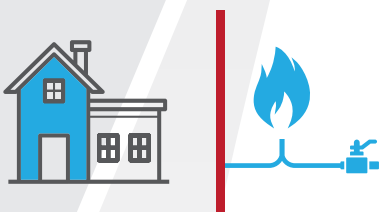
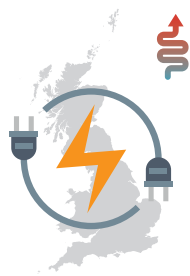


The rise of Electric Heating in the UK

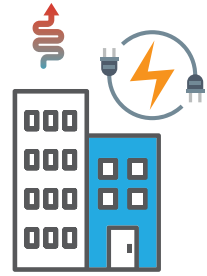
Electric radiators are the main source of heating for many in the country...



4 million UK homes are off the mains gas grid¹



Electric heating is the main non-gas heating source in Scotland & England²

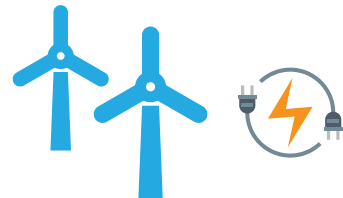


30-40% of UK flats are electrically heated³

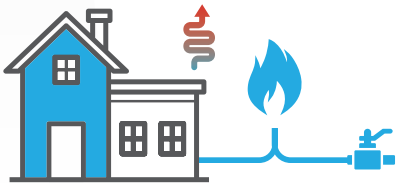
This is set to grow even more in the coming years...



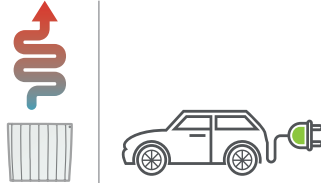
Under the Climate Change Act, the UK Government is legally committed to reducing greenhouse gas emissions by at least **80% of 1990 levels, by 2050**



The UK is looking to cleaner forms of energy, with the focus being on **electricity**



Gas heating for new houses will be banned by **2025**



2 major areas for electricity demand: **heating + transport**



40 GW forecasted increase in electricity demand for heating during peak times by **2035**

Why electric radiators?

Electric radiators are 100% energy efficient. **ALL** of the energy used converts to heat.



Flexible programming for full heating control:

- Advanced digital thermostats
- Built-in energy monitors
- Open window detection
- GPS and Wi-Fi connectivity
- SMART self-programming

Learn more about electric radiators



www.haverland.co.uk



HAVERLAND®

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Email: haverland@haverland.co.uk
Web: haverland.co.uk

Resources:

- <https://www.energysavingtrust.org.uk/blog/why-outside-grid-does-not-mean-outside-help>
- <https://www.ofgem.gov.uk/ofgem-publications/98027/insightspaperonhouseholdswithelectricandothernon-gasheatingpdf>
- <https://www.insidehousing.co.uk/sponsored/sponsored/considering-the-future-of-electric-heating>
- <https://www.globenewswire.com/news-release/2019/04/09/1799413/0/en/Europe-Electric-Radiators-Market-to-hit-600-million-by-2025-Global-Market-Insights-Inc.html>
- <https://www.drax.com/technology/will-electricity-look-like-2035/>